

BROADWAY ROSE

THEATRE COMPANY

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For Immediate Release

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Broadway Rose Theatre Company Presents a Modern Day Musical Comedy

Tigard, OR – The Broadway Rose Theatre Company is pleased to present the romantic musical comedy *I Love You Because*. This contemporary look at love and dating is set in New York City and features a cast of six. With music by Joshua Salzman and book and lyrics by Ryan Cunningham, *I Love You Because* will be performed at the Broadway Rose New Stage. Preview performance is September 22 with opening night on Friday, September 23, and performances continue through October 16, 2011. Evening performances are Thursdays through Saturdays at 7:30 p.m. Matinees are at 2 p.m. on Sundays, and on Saturday, October 1, 8, and 15. The New Stage is located at 12850 SW Grant Avenue in Tigard. Tickets start at \$28 for adults, with \$20 tickets available for ages 6 – 25. For a full listing of show performances or to order tickets visit www.broadwayrose.org or call the box office at 503.620.5262.

Written by Joshua Salzman and Ryan Cunningham, *I Love You Because* is the pair's thesis musical for New York University's Graduate Musical Theatre Writing Program. It went on to open off-Broadway in 2006 to wide critical acclaim and earned its writers a Drama Desk nomination. It has since been produced in over 70 regional theatres in the U.S. and abroad. "I was introduced to this piece at the National Alliance of Musical Theatre Festival of New Musicals in 2005," says Broadway Rose Artistic Director Sharon Maroney. "I loved the music and the funny and fresh approach to the theme of dating today. I knew right away I wanted to produce the piece one day."

Set in New York City, this musical comedy follows Austin Bennet, a young greeting-card writer, whose life is turned upside down when he finds his girlfriend with another man. His

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brother, Jeff, decides it's time for both of them to get back into the dating scene and arranges dates for them both through an online dating service. Jeff and Diana hit it off straight away - after all, they're only after a bit of fun. Austin meets Marcy, whose spontaneity is matched only by her ability to drive him insane. It's a comedy that explores the rules and nuances of dating and reminds us that true romance is learning how to love someone, not in spite of their differences but because of them.

The cast includes Josh Stenseth, Rebecca Teran, Meghan Carver, Robert Winsted, Chrissy Kelly-Pettit, and Samuel Hawkins. The show will be directed by Dan Murphy with musical direction by Mont Chris Hubbard.

Broadway Rose's Title Sponsor is **Platt Electric Supply**. Production Sponsor for *I Love You Because* is **Fred Meyer**. Broadway Rose's 2011 season is funded in part by the **Regional Arts & Culture Council** and **Work for Art** as well as the **Oregon Arts Commission** and the **City of Tigard**.

BROADWAY ROSE THEATRE COMPANY, a not-for-profit arts organization, has been successfully producing musical theater in Tigard since 1992 under the artistic direction of Sharon Maroney. As the only professional musical theater company in Washington County, Broadway Rose plays an important role in enriching the community's cultural arts. Committed to increasing opportunities for Oregonians to participate in the arts and working to retain Portland's talent pool and attract new talent to the area, Broadway Rose is resolved to keep live theater affordable and make its productions accessible to all ages and members of the community. The Broadway Rose Theatre was selected as one of the "100 Best Nonprofits to Work For in Oregon" by Oregon Business Magazine in 2009, 2010, and 2011, and it was selected as the 2009 "Business of the Year" by the Tigard Chamber of Commerce.

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Photo attached by Craig Mitchell

Pictured from left are Robert Winsted, Meghan Carver, Rebecca Teran, and Josh Stenseth