

BROADWAY ROSE THEATRE COMPANY

NEWS RELEASE

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For Immediate Release

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Broadway Rose Theatre Company Presents Cats, The Musical This Summer



Tigard, OR –Broadway Rose Theatre Company continues its 2013 season of memories with the Broadway phenomenon “Cats.” Based on T.S. Eliot’s “Old Possum’s Book of Practical Cats” and with music by Andrew Lloyd Webber, “Cats” tells the story, in song and dance, of the annual gathering of Jellicle cats, at which time one special cat is selected to ascend to the Heaviside layer. This enchanting musical features the immortal ballad “Memory,” as well as a collection of other whimsical tunes. “Cats” will be performed at the **Deb Fennell Auditorium**. Preview performance is June 27 with opening night on **Friday, June 28**, and performances continue through **July 21, 2013**. Evening performances are Wednesday through Saturdays at 7:30 p.m. Matinees are at 2 p.m. on Sundays, and on Saturdays, July 13 and 20. The Deb Fennell Auditorium is located at 9000 SW Durham Road in Tigard. Tickets **start at \$30** for adults, with discounts available for groups and youth. For a full listing of show performances or to order tickets visit www.broadwayrose.org or call the box office at 503.620.5262.

There’s no better way to introduce your family to the wonders of live theater than with the magic, the mystery, and the memory of “Cats”. What began as a musical about cats after Andrew Lloyd Webber picked up a book of T.S. Eliot’s poems in an airport bookshop has become one of the longest running shows in Broadway’s history.

Broadway Rose Theatre Company • P.O. Box 231004, Tigard, OR 97281 • 503.620.5262

“Cats” tells the story, in song and dance, of the annual gathering of Jellicle cats, at which time one special cat is selected to ascend to the Heaviside layer. “Cats” features 20 of Andrew Lloyd Webber’s timeless melodies, including the hit song “Memory.”

On May 11, 1981, “Cats” opened at the New London Theatre in the West End. “Cats” played its final performance there on its 21st birthday, May 11, 2002 after it played for a total of 8,949 performances.

“Cats” opened on Broadway on October 7, 1982 at the Winter Garden Theatre in New York City and continued to live up to its motto "Now and Forever." “Cats” ended its 18 year run on September 10, 2000 after 7,485 performances, and is the second longest running musical on Broadway. “Cats” won seven 1983 Tony Awards including Best Musical, Best Book of a Musical, Best Lighting, and Best Costumes.

Broadway Rose Theatre is proud to be the first Portland Metro area theater to self-produce “Cats”. Lyn Cramer will direct and choreograph the production with musical direction by Eric Little. The show features Bobby Jackson, Don K. Mason, Sara Catherine Wheatley, Norman Wilson, Joe Theissen, and Megan Misslin, with Amy Jo Halliday as Grizabella the former Glamour Cat.

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Production Sponsor for “Cats” is **Pearson Financial**. The production is supported in part by an award from the **National Endowment of the Arts** and the **Kinsman Foundation**. **The Oregonian is the print media sponsor**. Broadway Rose’s 2013 season is funded in part by the **Regional Arts & Culture Council** and **Work for Art** as well as the **Oregon Arts Commission** and the **City of Tigard**.

BROADWAY ROSE THEATRE COMPANY, a non-profit arts organization, has been successfully producing musical theater in Tigard since 1992 under the artistic direction of Sharon Maroney. As Oregon’s premier musical theater company, Broadway Rose plays an important role in enriching the community’s cultural arts. Committed to increasing opportunities for Oregonians to participate in the arts and working to retain Portland’s talent pool and attract new talent to the area, Broadway Rose is resolved to keep live theater affordable and make its productions accessible to all ages and members of the community. The Broadway Rose Theatre was selected as one of the “100 Best Nonprofits to Work For in Oregon” by Oregon Business Magazine in 2009, 2010, and 2011, and it was selected as the 2009 “Business of the Year” by the Tigard Chamber of Commerce.

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