

# 2017 Sponsorship Benefits

You and your employees will enjoy exclusive benefits, determined by your sponsorship level, while reaching an annual audience of over **47,000 and growing**.

Broadway Rose productions appear in two Tigard venues.

**Broadway Rose New Stage:** 270-seat theater with productions running 5-6 weeks each

**Deb Fennell Auditorium:** 600-seat venue with two summer productions running 3-4 weeks each

## LEVEL OF SUPPORT

	Stage Partner \$500 - \$999	Star Player \$1,000 - \$1,499	Director's League \$1,500 - \$2,499	Assoc. Producing Partner \$2,500 - \$4,999	Producing Partner \$5,000+
Performances Sponsored	<ul style="list-style-type: none"> <li>• 1 performance date at Deb Fennell Auditorium and 1 performance date at Broadway Rose New Stage; or</li> <li>• 3 performance dates at Broadway Rose New Stage</li> </ul>	<ul style="list-style-type: none"> <li>• 2 performance dates at Deb Fennell Auditorium; or</li> <li>• 4 performance dates at Broadway Rose New Stage</li> </ul>	<ul style="list-style-type: none"> <li>• 1 performance date at Deb Fennell Auditorium and 4 performance dates at New Stage</li> </ul>	<ul style="list-style-type: none"> <li>• 1 performance date of each production in a season (6 total)</li> </ul>	<ul style="list-style-type: none"> <li>• All performances of 1 production (12 to 25 performances total)</li> </ul>
Complimentary tickets to sponsored performance(s)	2 tickets to each of your sponsored performance dates (4-6 tickets)	2 tickets to each of your sponsored performance dates (4-8 tickets)	2 tickets to each of your sponsored performance dates (10 tickets)	2 Season Subscriptions (12 tickets)	2 Season Subscriptions (12 tickets) plus 10 tickets to your sponsored production
Recognition in all mainstage show programs (playbills) throughout the season of your sponsorship	★	★	★	★	★
Discounted tickets for company employees to any performance within the run of the sponsored production	★	★	★	★	★
Discount on program advertising	12%	15%	15%	15%	15%
Company name displayed in the theatre lobby throughout the season of your sponsorship	★	★	★	★	★
Company listed on Broadway Rose's website as a sponsor throughout the season of your sponsorship	★	★	★	★	★
Public acknowledgement in the pre-show curtain speech at sponsored performance(s)	★	★	★	★	★
Membership in the Marquee Club and access to the Marquee Club Lounge at the New Stage when attending a performance	★	★	★	★	★
Invitations to special events throughout the year	★	★	★	★	★
Company website link on Broadway Rose website homepage					★
Company logo included in printed materials (posters, ad, etc.) for the sponsored production					★
Acknowledgement in show program				1/6 Page	Full Page

We work with you to develop a comprehensive benefits package that meets your visibility and entertainment needs. Contact deShauna Jones to learn more: 503.906.2377 or [deshauna@broadwayrose.org](mailto:deshauna@broadwayrose.org).