

BROADWAY ROSE THEATRE COMPANY

NEWS RELEASE

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For Immediate Release

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Broadway Rose Theatre Company Presents a Broadway Musical Classic



Tigard, OR – The Broadway Rose Theatre Company continues its 2013 season of memories with the beloved musical *My Fair Lady* playing at the **Deb Fennell Auditorium**. Preview performance is August 1 with opening night on **Friday, August 2**, and performances continue through **August 18, 2013**. Evening performances are Thursdays through Saturdays at 7:30 p.m. Matinees are at 2 p.m. on Sundays, and on Saturdays, August 10 and 17. The Deb Fennell Auditorium is located at 9000 SW Durham Road in Tigard. Tickets **start at \$30** for adults, with discounts available for groups and youth. For a full listing of show performances or to order tickets visit www.broadwayrose.org or call the box office at 503.620.5262.

Hailed as one of the greatest musicals of all time, *My Fair Lady* is based upon George Bernard Shaw's *Pygmalion*. With book and lyrics by Alan Jay Lerner and music by Frederick Loewe, *My Fair Lady* tells the story of Professor Henry Higgins, a curmudgeonly bachelor who makes a bet with his friend Colonel Pickering that he can pass off a simple Cockney flower girl as a refined society lady by teaching her how to speak with a desirable upper class accent and imparting proper etiquette.

Broadway Rose Theatre Company • P.O. Box 231004, Tigard, OR 97281 • 503.620.5262

The musical's 1956 Broadway production was a hit, setting what was then the record for the longest run of any major musical theater production in history. It was followed by a hit London production, a popular film version, and numerous revivals. It has been called "the perfect musical." *My Fair Lady* features the memorable songs "I Could Have Danced All Night," "On the Street Where You Live," "The Rain in Spain," and "I've Grown Accustomed to Her Face."

Starring in the musical is Jazmin Gorsline as Eliza Doolittle and Kevin Connell as Professor Higgins. Also featured in *My Fair Lady* will be Darius Pierce (Colonel Pickering), Pat Lach (Mrs. Higgins), Dan Murphy (Alfred P. Doolittle), Paige Jones (Mrs. Pearce), and Blake Cranston (Freddy Eynsford-Hill). The cast of 24 will be supported by a 12-person live orchestra.

My Fair Lady will be directed by Broadway Rose Artistic Director Sharon Maroney and choreographed by Jacob Toth. The creative team also includes Alan D. Lytle (*Musical Director*), Tim Case (*Scenic Designer*), Cathleen Edwards and Debbie Roberts (*Costume Designers*), Gene Dent (*Lighting Designer*), Dan Hallberg (*Sound Designer*), Deb Dahling (*Prop Designer*), and Meg Chamberlain (*Production Stage Manager*).

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Production Sponsor for *My Fair Lady* is **Portland Spirit. The Oregonian** is the print media sponsor. Broadway Rose's 2013 season is funded in part by the **Regional Arts & Culture Council** and **Work for Art** as well as the **Oregon Arts Commission** and **the City of Tigard**.

BROADWAY ROSE THEATRE COMPANY, a non-profit arts organization, has been successfully producing musical theater in Tigard since 1992 under the artistic direction of Sharon Maroney. As Oregon's premier musical theater company, Broadway Rose plays an important role in enriching the community's cultural arts. Committed to increasing opportunities for Oregonians to participate in the arts and working to retain Portland's talent pool and attract new talent to the area, Broadway Rose is resolved to keep live theater affordable and make its productions accessible to all ages and members of the community. The Broadway Rose Theatre was selected as one of the "100 Best Nonprofits to Work For in Oregon" by Oregon Business Magazine in 2009, 2010, and 2011, and it was selected as the 2009 "Business of the Year" by the Tigard Chamber of Commerce.

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