

BROADWAY ROSE ADVERTISING

PROGRAM ADVERTISING

Show programs are a unique way to share your message while also supporting a vibrant arts community. We produce six mainstage productions each year, running January through December, and often attract sell-out audiences! Enjoy targeted exposure to thousands of individuals when you advertise with us, while also showing your company's support for the arts.

Let us help you grow your marketing success by reaching thousands of arts patrons with dynamic advertising opportunities in our show programs.

There's never been a better time to advertise with us!

Questions? Email our marketing associate, Michael Berrie, at michael@broadwayrose.org or call her at 971.250.3722

Broadway Rose is a 501(c)(3) nonprofit organization, and ticket sales cover only 60% of our operating costs. Your ad supports professional musical theatre and education programs. Thank you!

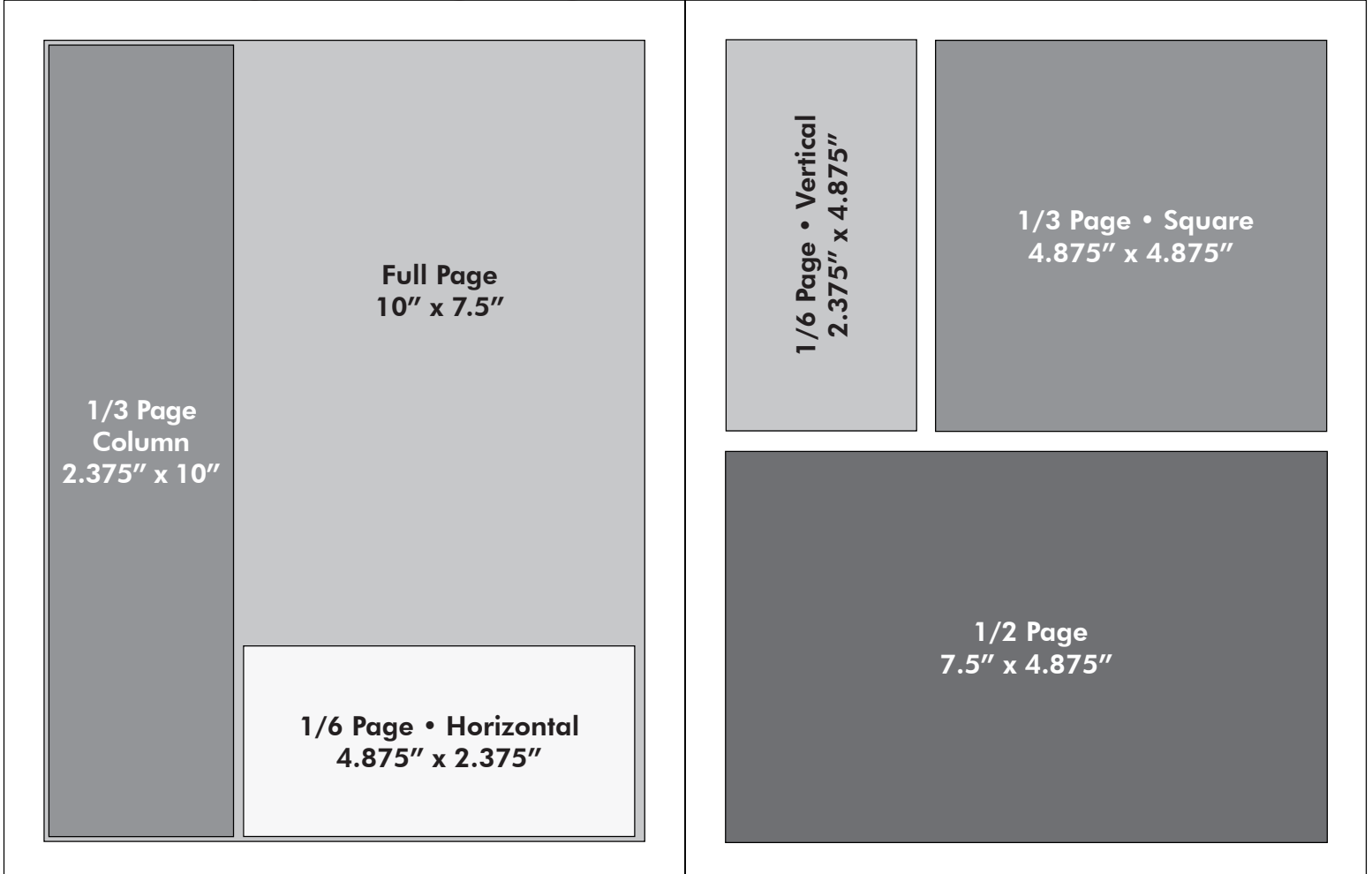
THE 2019 SEASON

Why advertise with Broadway Rose?

- Reach future customers **year-round**.
- Measure response with special offer codes or coupons—a different offer for each show!
- Show based pricing means you get the **best bang for your buck!**
- **Thoughtfully designed ad sizes and layouts** ensure your artwork stands out no matter what size or shape.
- Savings of **up to \$1,220** on season ads!*

*savings for color, full page, season ad, before any qualifying discounts

2019 AD SIZES



YOUR 2019 AD OPPORTUNITIES

| Book the full season for up to 20% off! | Nunsense Jan. 24 - Feb. 24 Estimated views 5.2k | A Grand Night for Singing Mar. 28 - Apr. 28 Estimated views 5.5k | Into the Woods May 30 - Jun. 30 Estimated views 6k | Footloose Aug. 1 - Sep. 1 Estimated views 6.5k | Once Oct. 3 - 27 Estimated views 4k | It Happened One Christmas Nov. 27 - Dec. 22 Estimated views 5k | FULL SEASON |
|--|--|---|---|---|--|---|--------------------|
| Color Full Page | \$1015 | \$1035 | \$1060 | \$1095 | \$925 | \$1000 | \$4900 |
| BW Full Page | \$555 | \$575 | \$585 | \$600 | \$480 | \$540 | \$2650 |
| Color 1/2 Page | \$515 | \$525 | \$535 | \$545 | \$435 | \$500 | \$2444 |
| BW 1/2 Page | \$265 | \$275 | \$285 | \$295 | \$250 | \$270 | \$1320 |
| Color 1/3 Sq | \$345 | \$350 | \$355 | \$365 | \$300 | \$335 | \$1640 |
| BW 1/3 Sq | \$185 | \$190 | \$195 | \$200 | \$160 | \$180 | \$890 |
| Color 1/3 Clm | \$345 | \$350 | \$355 | \$365 | \$300 | \$335 | \$1640 |
| BW 1/3 Clm | \$185 | \$190 | \$195 | \$200 | \$160 | \$180 | \$890 |
| Color 1/6 Vrt | \$260 | \$265 | \$275 | \$285 | \$230 | \$255 | \$1250 |
| BW 1/6 Vrt | \$145 | \$150 | \$160 | \$175 | \$125 | \$140 | \$715 |
| Color 1/6 Hrzn | \$260 | \$265 | \$275 | \$285 | \$230 | \$255 | \$1250 |
| BW 1/6 Hrzn | \$145 | \$150 | \$160 | \$175 | \$125 | \$140 | \$715 |

RESERVE TODAY!

Are you ready to reach your marketing goals while supporting professional musical theatre? Select the combination of ads that best suits your needs and send a reservation request to Michael Berrie complete with your organization and contact information. Approved requests will be followed up with a contract.

Reservations are not confirmed until contract completion. Requests received after the deadline must be submitted with print-ready art for consideration and will be processed at the discretion of the design team based upon availability.

Nonprofits receive 10% off of advertising!

If you're a nonprofit organization, please include your Tax ID in your reservation request.

Michael Berrie
Marketing Associate
michael@broadwayrose.org
Direct: 971.250.3722

RESERVATION DEADLINES

| Show | Reserve Deadline | Art Due |
|----------------------------------|------------------|--------------|
| <i>Nunsense</i> | January 2 | January 9 |
| <i>A Grand Night...</i> | March 6 | March 13 |
| <i>Into the Woods</i> | May 8 | May 15 |
| <i>Footloose</i> | July 10 | July 17 |
| <i>Once</i> | September 11 | September 18 |
| <i>It Happened One Christmas</i> | November 5 | November 12 |

ART SUBMISSION:

Email press-ready 300 dpi file (.jpg, .tif, or .pdf format with all fonts & graphics embedded) to michael@broadwayrose.org.

Need help designing your ad? In most cases, we can provide design in-house at no extra cost! Contact us for details.