



NEWS RELEASE

September 28, 2023
For Immediate Release

Contact: Alan Anderson
503.906.2380
alan@broadwayrose.org

Broadway Rose Theatre Names Meredith Gordon as Executive Director

TIGARD, OR – Broadway Rose Theatre Company announced the appointment of **Meredith Gordon as the company’s new executive director**, and will assume the role on October 2, 2023. Broadway Rose has operated under the management of founders Sharon Maroney and Dan Murphy since 1992. As the company’s audience returns to pre-pandemic attendance figures, the addition of the executive director position is timely. Meredith will play a pivotal role in preserving financial stability and shaping the future of Broadway Rose.

“I have known Meredith for more than 20 years, during which time I have followed her educational and professional achievements,” said Producing Artistic Director Sharon Maroney. “As we plan for Broadway Rose’s future, I believe Meredith’s experience and fresh perspectives will undoubtedly contribute to our theatre’s ongoing success.”

Meredith Gordon comes to Broadway Rose with 15 years’ experience developing community partnerships, raising critical funds, and managing board leadership for mission-driven organizations. She conceptualized and launched young professionals’ boards for SMART Reading and Boys & Girls Aid, respectively, and led the campaign committee for Portland Community College Foundation’s \$30 million *Campaign for Opportunity*. She serves as a founding advisor for the FLIP Museum, a 501(c)3 organization dedicated to re-establishing a children’s museum in the Portland metropolitan area.

“This is a full-circle moment for me,” admits Gordon. “My undergraduate degree is in musical theatre performance, but for the last 15 years I have been focused on growing a career in non-profit development.” Gordon recently completed an MBA at Willamette University with the intention to one day lead a not-for-profit organization. “The opportunity to now lead an organization that promotes the love and sharing of art in the community — with a theatre on whose very stage I sang and danced many years ago — brings all of the pieces together for me.” Her last time on stage with Broadway Rose was in 2008, when she played the role of Fantine in *Les Misérables*.

As executive director of Broadway Rose Theatre, Gordon will be responsible for overseeing the administrative, financial, and operational aspects of the theatre company, ensuring its smooth functioning and growth. She will collaborate with Producing Artistic Director Sharon Maroney and Managing Director Dan Murphy on strategic planning and resource management to support the artistic endeavors of the theatre. Additionally, Gordon will cultivate relationships with donors, sponsors, and community partners, actively engaging in fundraising efforts and promoting the theatre's mission.

“I look forward to being in an artistic environment on a daily basis again — being around the creativity and magic, and watching it all come together from a metaphorical front row seat,” said Gordon. “I am honored to be a part of Broadway Rose and contribute to its continued success.”

BROADWAY ROSE THEATRE COMPANY is Oregon’s premier musical theatre company. Under the artistic direction of Sharon Maroney, Broadway Rose has been producing professional musical theatre in the Portland area since 1992, enriching the region’s cultural life and increasing opportunities for Oregonians to participate in the arts. Broadway Rose is a 501(c)(3) nonprofit committed to keeping live theatre affordable and making its productions accessible to all members of the community.

###