

April 25, 2025



Dear Friend of Broadway Rose,

As we look ahead to another summer of spectacular musicals, **we thank you for being the force that propels Broadway Rose forward.** Just like the ocean liner S.S. *American* in our upcoming seagoing classic, *Anything Goes*, Broadway Rose could not sail straight and true without the support of its passengers and crew. **Your unwavering support is the foundation of our success, helping us weather the stormiest seas.**

It's no secret that the past several years have been rough waters for arts organizations. You may have heard news of theatres facing dire circumstances. Thankfully, Broadway Rose is strong and steady because of our committed community of supporters.

While we can't control the winds, we can adjust our sails. With careful financial stewardship and a deep understanding of our community's needs, we've risen to each challenge. We continue to deliver top-quality productions complete with live orchestras, full ensembles and dazzling technical elements, all while maintaining financial stability. Yet, as we set our sights on the horizon, **your support remains essential.**

Shows continue to sell extremely well, but full houses alone can't keep the ship at full strength.

At Broadway Rose, ticket sales account for 60% of our overall budget, and we must raise an additional \$1.2 million annually in order to craft extraordinary musical theatre that captivates audiences and nurtures the heart of our community.



Grease (2025). Photo by Fletcher Wold.

With your help, Broadway Rose brings people together, fosters creativity, inspires the community, and provides an artistic home where artists can thrive. **You need us, and we need you.**

**Please consider making
a meaningful gift today.**

Together, we'll navigate toward a bright horizon and ensure that Broadway Rose continues to be a beacon of creativity and community for years to come.

With heartfelt gratitude,

Your friends at Broadway Rose Theatre Company

Click here to donate

MORE WAYS TO GIVE

Click here to
learn more
about donating

broadwayrose.org/donate



Give monthly
by joining the **Producers Circle!**



Multiply your gift
Many companies will match donations made by their employees or retirees.



Ensure future arts funding
by becoming a member of the **Encore Club**, open to anyone who wishes to include Broadway Rose in their estate planning.

MARQUEE MEMBERSHIP

	White Rose \$50- \$99	Purple Rose \$100- \$249	Yellow Rose \$250- \$499	Pink Rose \$500- \$999	Red Rose \$1,000- \$2,499	Silver Rose \$2,500- \$4,999	Gold Rose \$5,000- \$9,999	Broadway Rose \$10,000+	Platinum Rose \$25,000+
Program Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invite to the Curtain Up! season announcement in August	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invite to Meet the Cast event*		✓	✓	✓	✓	✓	✓	✓	✓
Invite to Sneak Peek summer show rehearsal			✓	✓	✓	✓	✓	✓	✓
Access to Marquee Lounge at the New Stage				✓	✓	✓	✓	✓	✓
Invite to the Season Opening Party				✓	✓	✓	✓	✓	✓
Backstage post-show theater tour					✓	✓	✓	✓	✓
Lunch with Broadway Rose leaders						✓	✓	✓	✓
Two complimentary season subscriptions							✓	✓	✓

**To keep your experience more intimate, qualifying donors at this level will be divided into small groups and invited to one Meet the Cast event during the year.*

What is Marquee membership?

Marquee members are donors who give at least \$500 annually to Broadway Rose, earning invitations to special events throughout the year and access to our Marquee Lounge at the New Stage. Questions? Call 503.906.2376 or email our team at development@broadwayrose.org